

BJORN AKSELSEN

Resume/Curriculum Vitae

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After graduating from Yale University with an MFA in graphic design, I have continued my work in the multidisciplinary design practice, Icehouse Design, with my partner, Pattie Belle Hastings. Based in New Haven, Connecticut, we “specialize in being generalists” by tackling projects on and off screen, in a variety of areas, such as web design, interactive forms, visual identity and book design. The results are a vast array of web sites and printed matter for a diverse client base. Our work has appeared in many books, including *Typographics 2* (London) and *New Logo & Trademark Design* (Tokyo) and in exhibitions such as Museum für Kunst und Gewerbe in Hamburg, Germany. We have received awards from a variety of organizations, such as HOW’s International Design Annual and a gold prize for best coffee table book by Independent Book Publisher’s Awards. In addition to the design practice, we co-wrote a popular book on interactive PDFs called *Adobe Acrobat 5 Master Class* published by Adobe Press.

EDUCATION

<i>Yale University</i> <i>New Haven, Connecticut</i>	Master of Fine Arts, (MFA) in graphic design, 1996–98
<i>The Atlanta College of Art</i> <i>Atlanta, Georgia</i>	Bachelor of Fine Arts (BFA) in graphic design with honors, 1994
<i>School of Visual Arts</i> <i>New York, New York</i>	Studies in painting and drawing. Summer semester, 1993
<i>Massachusetts College of Art</i> <i>Boston, Massachusetts</i>	Studies in painting and drawing. Summer semester, 1992
<i>University of Houston</i> <i>Houston, Texas</i>	Studies in and liberal arts, 1991
<i>NMH Business School</i> <i>Oslo, Norway</i>	S.M.A (bachelor equivalent) in marketing, 1989
<i>Norwegian Armed Forces</i> <i>Norway</i>	Officers training, 1983

EXPERIENCE

<i>Icehouse Design</i> <i>New Haven, Connecticut</i>	Partner, 1992 to present
<i>Bj. Kverneland Advertising</i> <i>Agency, Oslo, Norway</i>	Account Executive, 1988–90
<i>Falch Advertising Agency</i> <i>Oslo, Norway</i>	Media Consultant, 1986–88
<i>Inter-Media Advertising</i> <i>Agency, Oslo, Norway</i>	Media Consultant, 1984–86
<i>Norwegian Army</i> <i>Norway</i>	Instructor/Officer, 1983–84

AWARDS

<i>Moonbeam Children's Book Award</i>	Gold medal in the "picture books for all ages" category, for <i>Classic Bedtime Stories</i> , The Greenwich Workshop Press, 2014
<i>ForeWord Reviews</i>	Honorable Mention (Children's Picture Book) for <i>Horse Indian Wolf</i> , The Greenwich Workshop Press, 2011
<i>Independent Book Publisher's Awards</i>	2011 Bronze Award (Best Children's Book) for <i>Horse Indian Wolf</i> , The Greenwich Workshop Press, 2011
<i>Independent Book Publisher's Awards</i>	Gold prize (Best Coffee Table Book) for <i>BIG: The 50 Greatest World Record Catches</i> , The Greenwich Workshop Press, 2009
<i>Independent Book Publisher's Awards</i>	Silver prize (Best Coffee Table Book) for <i>Favorite Nursery Rhymes from Mother Goose</i> , The Greenwich Workshop Press, 2008
<i>Independent Book Publisher's Awards</i>	Bronze prize (Best Coffee Table Book) for <i>Fish: 77 Great Fish of North America</i> , The Greenwich Workshop Press, 2007
<i>HOW's 2003 International Design Annual</i>	Merit award for cover and editorial design, 2003
<i>Council for Advancement and Support of Education Awards</i>	Gold medal for design of newsletter for Yale University, 2000
<i>Champion International Papers</i>	Award for design excellence, 1995
<i>Printing Industry Association of Georgia</i>	Print Excellence Award, 1994
<i>Council for Advancement and Support of Education Awards</i>	Award for design, 1994
<i>The Hambidge Center Rabun Gap, Georgia</i>	Fellowship, artist in residence, August, 1994
<i>The Atlanta College of Art Atlanta, Georgia</i>	Deans award for the highest cumulative GPA, 1994
<i>Forward Arts Foundation Atlanta, Georgia</i>	Full scholarship awarded in junior year, 1993
<i>The Atlanta College of Art Atlanta, Georgia</i>	Presidential Scholarship, awarded for exceptional GPA, 1992
<i>The Atlanta College of Art Atlanta, Georgia</i>	Juried Student Exhibition, The Atlanta College of Art Gallery, 1992
<i>The Atlanta College of Art Atlanta, Georgia</i>	Deans List, 1992-94

EXHIBITIONS

<i>Kehler Liddell Gallery New Haven, Connecticut</i>	Faculty Exhibition for Southern Connecticut State University, 2004
<i>HallSpace, Boston & galleries world-wide</i>	OUTSIDE IN, an international travelling poster exhibition, 2002-2004
<i>Swan Coach House Gallery Atlanta, Georgia</i>	Forwards Arts Scholars group exhibition, 1999
<i>Art Space New Haven, Connecticut</i>	Group exhibition of graphic works, 1998
<i>Museum für Kunst und Gewerbe, Hamburg, Germany</i>	Poster included in the permanent collection, 1995
<i>The Atlanta College of Art Atlanta, Georgia</i>	Juried exhibition, 1993

PUBLICATIONS

<i>Letterhead and logo Design 7</i> Rockport Publ., MA	Reproductions of 3 different postcard designs, 2001
<i>New Postcard Graphics</i> PIE Books, Tokyo, Japan	Logo designs featured in book, 2001
<i>Illustrator Wow Book</i> Peachpit Press, Berkeley, CA	Logo design featured in book, 2000
<i>Limited Color Graphics</i> PIE Books, Tokyo, Japan	Various collateral materials featured in book, 2000
<i>1 & 2 Color Graphics, Volume 2</i> PIE Books, Tokyo, Japan	Various design works featured in book, 1999
<i>New Logo/Trademark Design</i> PIE Books, Tokyo, Japan	Visual identity system featured in book, 1998
<i>Letterhead and Logo Design 5</i> Rockport Publ., Rockport, MA	Three different visual identity systems featured in book, 1998
<i>Best of Business Card Design 3</i> Rockport Publ., Rockport, MA	Three different visual identity systems featured in book, 1998
<i>New Typographics 2</i> PIE Books, Tokyo, Japan	Magazine/lay-out design featured in book, 1997
<i>Typographics 2</i> Hearst Books, London	Magazine design/lay-out featured in book, 1995
<i>1 & 2 Color Graphics</i> PIE Books, Tokyo, Japan	Poster and magazine design featured in book, 1997
<i>New Business Card Graphics</i> PIE Books, Tokyo, Japan	Five different visual identity systems featured in book, 1996
<i>Event Flyer Graphics</i> PIE Books, Tokyo, Japan	Poster and exhibition brochure featured in book, 1996
<i>Visuelt 5.95</i> Oslo, Norway	Feature article on Icehouse Design, 1995
<i>Visuelt 5.95</i> Oslo, Norway	Published article on Atlanta Olympic design, 1995
<i>Print's Best Posters & Billboards</i> RC Publ., New York, NY	Poster design featured in book, 1995
<i>Illustrator Wow Book</i> Peachpit Press, Berkeley, CA	Feature page on package design, 1995
<i>Print Regional Design Annual</i> RC Publ., New York, NY	Poster design featured in book, 1994

TEACHING

<i>Quinnipiac University,</i> <i>Hamden, Connecticut</i>	Lecturer in typography and web design, Academic year, 2006-2007
<i>Southern Connecticut</i> <i>State University, New Haven</i>	Lecturer in typography and web design, Fall semester, 2004
<i>State University of New York</i> <i>Purchase, NY</i>	Lecturer in typography and design, Fall semester, 1998
<i>Yale University</i> <i>New Haven, Connecticut</i>	Teaching Assistant in typography, 1998
<i>Yale University</i> <i>New Haven, Connecticut</i>	Guest Critic, 1998